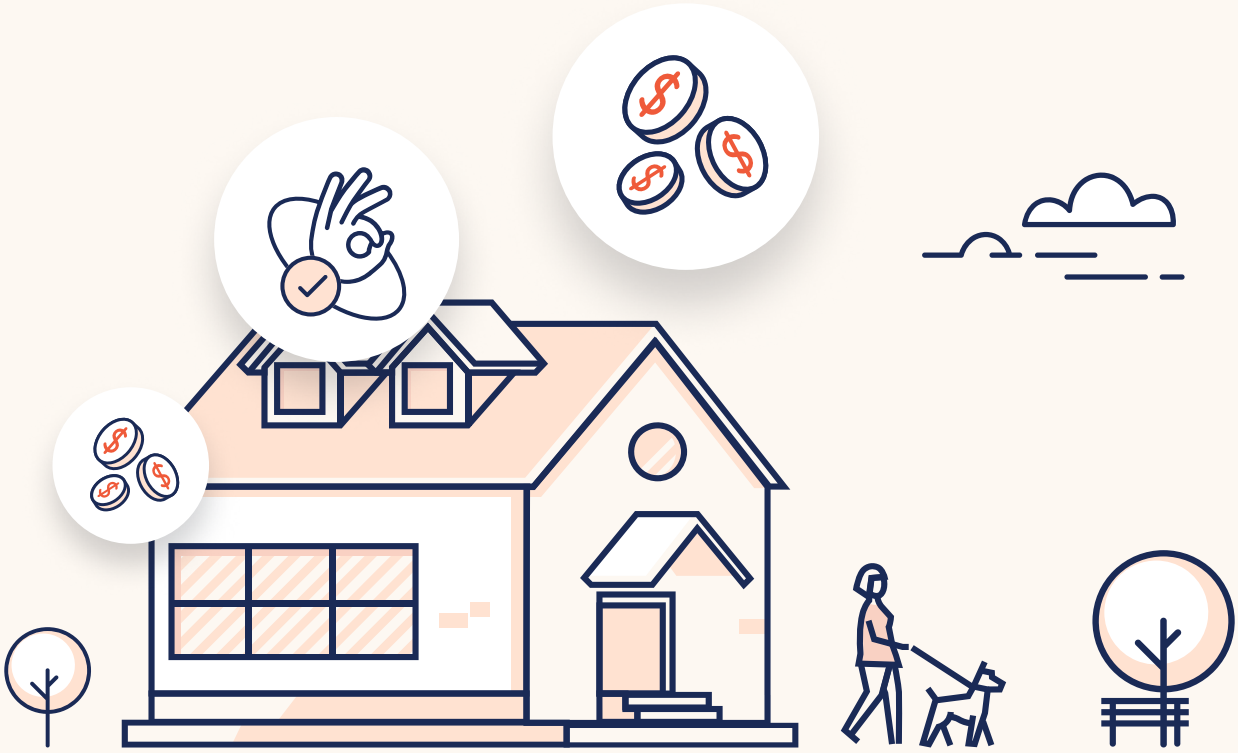
Splitero

Media Kit



Access your home equity with

no additional monthly payments.

Splitero's Story

Millions of homeowners in today's economy are sitting on substantial home equity they cannot access due to rising interest rates and strict qualification requirements of traditional lenders. That means millions of homeowners can't convert their hard-earned equity into cash to pay off debt, start a home renovation, or pad their retirement to better their lives.

Splitero Co-founders Michael Gifford and David Zvaifler set out to create a win-win product to help homeowners access their home equity but not make monthly payments. And thus, Splitero was born.

Learn more



Timeline

2021
- Co-founded in San Diego by CEO Michael Gifford and COO David Zvaifler
- $3.8M Seed Round Raised

2022
- First Home Equity Investment

2023
- $11.7M Series A Raised
- Launched Splitero Homes, our affiliated real estate brokerage

2024
- Secured strategic capital partnership with Antarctica Capital to help fund more homeowners
- Expanded into Arizona, Tennessee, and Virginia
- Secured capital commitment from Blue Owl Managed Funds
- Announced partnership with the Los Angeles Kings as the Official Home Equity Partner

2025
- Expanded into Florida, New Jersey, Nevada, Ohio, Pennsylvania, and South Carolina
- Launched partnership with the Los Angeles Chargers as an Official Home Equity Partner
- Closed a $283M rated home equity investment securitization, which included a 9.25x oversubscription of the entire transaction, enabling Splitero to support an increasing number of homeowners

2026
- Splitero joins the Coalition for Home Equity Partnership (CHEP) and its Board of Directors to elevate homeowner education around flexible home equity options
- Closed $296M home equity investment securitization enabling Splitero to help more homeowners
- Expanded into Idaho, Missouri, Montana, and Wyoming

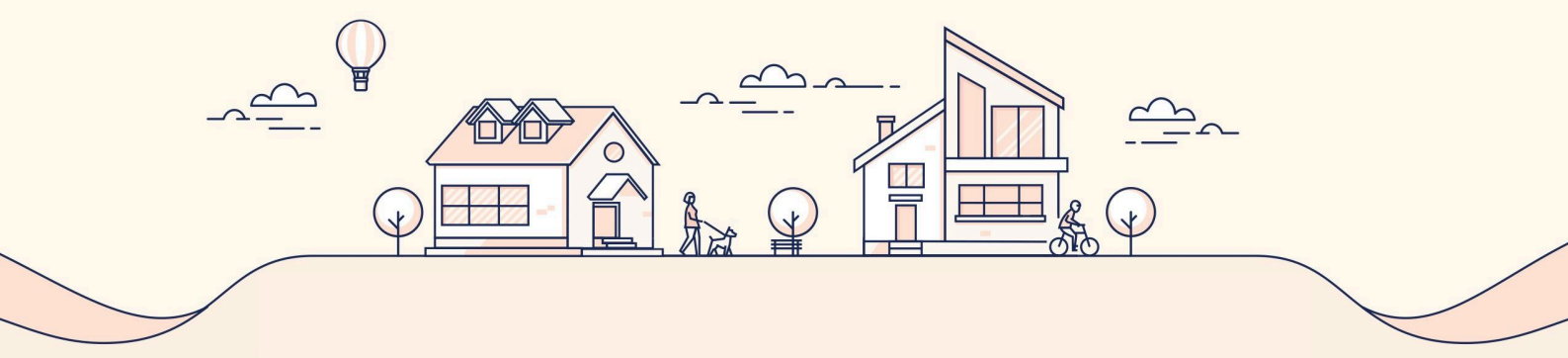
Mission

To provide homeowners with better options to access their home equity without additional monthly payments.

What we do

Splitero provides Home Equity Investments that allow homeowners to receive a lump sum of cash in exchange for a share of their home's future value with no additional monthly payments.

We are not a bank! Our Home Equity Investments do not require income or employment verification to qualify. Homeowners working with Splitero can keep their low-interest mortgages and their homes.



Benefits



Streamlined access to cash with no monthly payments

Apply today. Pre-qualify in 2 minutes. No monthly payments along the way.



No early repurchase penalties

Repurchase your investment option anytime within your term. With Maturity Match, your term runs as long as your senior mortgage with a 10-year minimum and 30-year max.



No income or employment requirements

Easy qualification based on your home equity.



Keep your home

You remain the owner and continue living in your home.



We're your home equity partner

We can help homeowners sell their homes when they're ready with our affiliated real estate brokerage, Splitero Homes.

Home Equity Investment

Splitero provides a lump sum of cash in exchange for a share of your home's future value.

Offered in:


Arizona



California


Florida


Idaho


Missouri



Montana


New Jersey


Nevada


Ohio



Oregon


Pennsylvania


South Carolina


Utah


Tennessee


Virginia


Washington

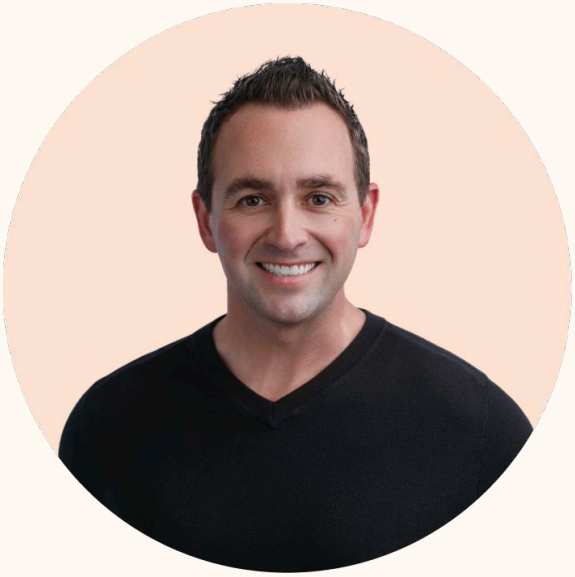

Wyoming

View our:

Eligibility Requirements FAQs Testimonials and Reviews

Get a cash estimate

Michael Gifford



Splitero CEO and Founder

Michael is the CEO and Founder of Splitero. He is a consumer-focused real estate and tech executive specializing in hyper-growth and scale. Throughout his career, Michael has successfully acquired and dispositioned over 1,000 homes on the West Coast and originated nearly $250M of residential fix-and-flip loans for investors nationwide. Before Splitero, Michael was fortunate to be part of the initial Kiavi (LendingHome) and Sundae teams. Michael is a member of YPO San Diego and earned a Bachelor of Science in Real Estate from the University of St. Thomas.

Download headshot

Brand Guidelines

Colors

Orange Soda

HEX: #F05A3B

RGB: R240 G90 B59

CMYK: C0 M63 Y75 K6

Space Cadet

HEX: #1A2B56

RGB: R26 G43 B86

CMYK: C70 M50 Y0 K66

Font

Jost

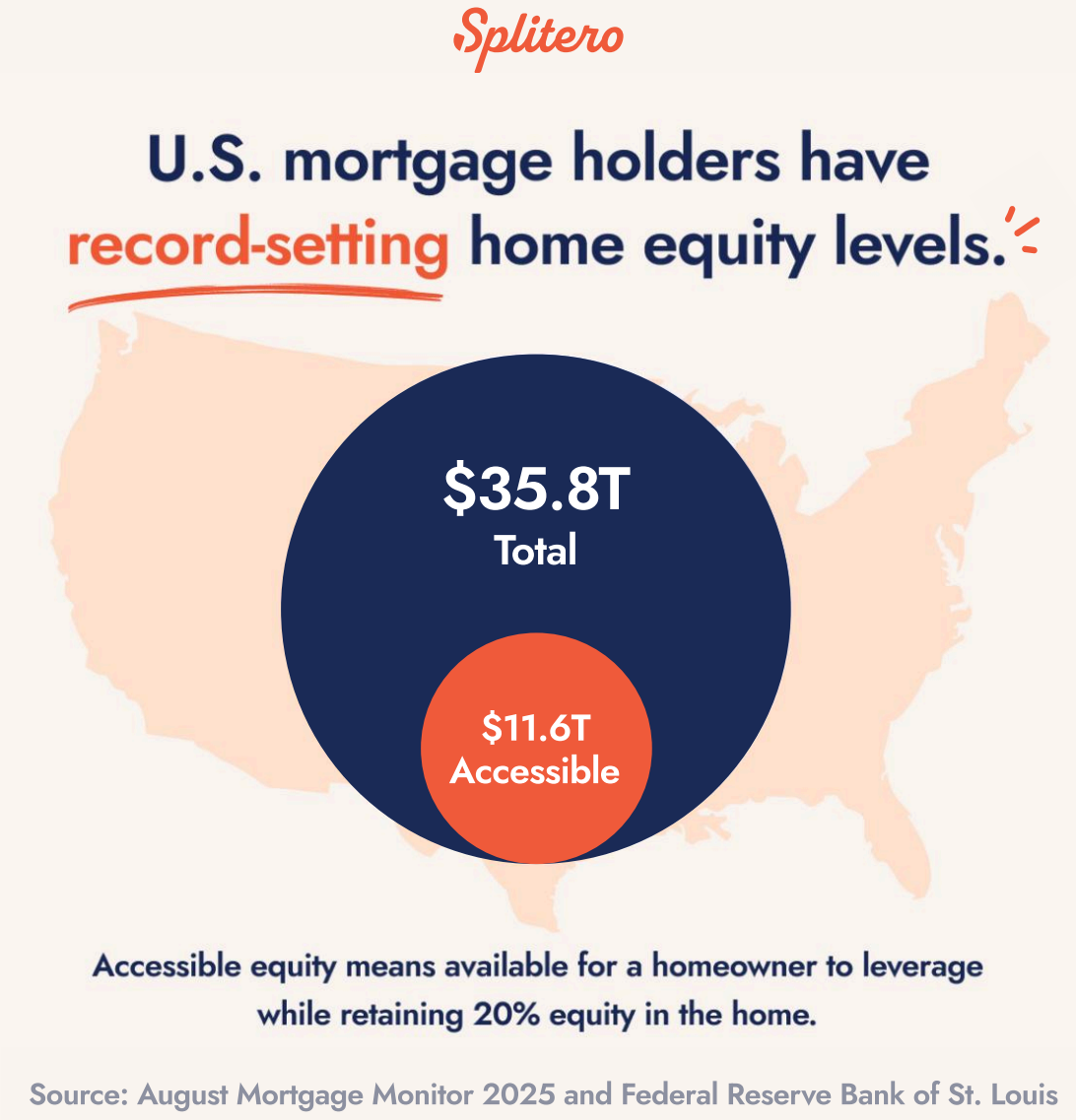
Logo



In order to maintain the readability and accessibility of our logo, always keep enough clear space around the wordmark and symbol. No other graphic elements or container edges should be within the boundary outlined on the right. This helps the logo stand out and maintain its significance in various contexts.

Download logo kit

Home Equity Infographic



Download infographic

Contact Information

For media inquiries, please contact: press@splitero.com

Social media



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